



PERSONAL DATA PROTECTION POLICY

1. REDLANDS' COMMITMENT TO PROTECT PRIVACY

Due to considering you as being an important customer, our priority is to protect your personal data at all points of contact with Redlands.

Therefore, as part of our commitment to meet your expectations, we have established a Personal Data Protection Policy.

This Policy formalizes our commitments to you and describes how Redlands uses your personal data.

2. REDLANDS' PRINCIPLES FOR PROTECTING YOUR PERSONAL DATA

In accordance with the regulations in force in Brazil, we have established the main principles of Data Protection in accordance with the current legislation:

i. **Legality:** personal data will only be used when:

- Personal data is necessary for the **performance of a contract** of which the person is a party;
- For the **fulfillment** of a legal obligation;
- For the protection of the person's **vital interests**;
- Due to Redlands having a **legitimate interest** in using personal data without harming the person's freedom or interests;
- We have the person's **permission**;

ii. **Specific purpose and data reduction:** we only collect necessary personal data.

iii. We will meet the **rights** of the people whose data we collect: access, rectification and deletion of data, as well as opposition to their processing.

iv. **Duration of data storage:** stored for the period established by law.



- v. We guarantee data security, that is, **its integrity and confidentiality**.
- vi. If a **third party** has to use personal data, we guarantee that he will be committed to protecting that data.
- vii. **Transparency**: we inform the way we use people's data.
- viii. We operate in accordance with the **ANPD - Data Protection Authority in Brazil**.

3. PURPOSE OF PERSONAL DATA COLLECTION

Redlands will collect personal data in the following situations:

1. In commercial relations in order to fulfill the contract;
2. In labor relations for the execution of the collaborators' work contracts;
3. In the relationship with suppliers in order to execute the contract for the supply of products and services;
4. In the prospecting process, when the client authorizes with due consent for the collection of this data, having a clear objective for the elaboration of contact and a commercial proposal.

4. THIRD PARTY ACCESS TO YOUR PERSONAL DATA

Redlands does not share personal data with third parties, except in cases of compliance with a legal obligations, where Redlands is officially notified to inform them.

Access to the data of customers, employees and suppliers, will only be given to our employees required to fulfill the contract and providers of the ERP system and cloud storage, responsible for storing the information and, even so, under the protection of contractual clauses prohibiting access and treatment for any another purpose.

5. SECURITY OF REDLANDS SYSTEM DATABASE

Redlands takes technical and information security measures to protect your personal data, such as firewalls, vulnerability tests, network security with password protection and system monitoring and security practices.



6. SERVICE FOR PERSONAL DATA HOLDERS

We created an exclusive service channel to serve personal data issues. If you want to exercise your rights, contact the Data Protection Officer directly by e-mail: protecaodedados@redlands.com.br.

To ensure the confidentiality and protection of personal data, we need to identify you to be able to respond to your request. Please send us your request, together with a copy of your identity document. We use this information for identification purposes only and, subsequently, we will process your request.

All requests will receive a response within a maximum period of 15 days, in compliance with the legal determination.

7. COOKIES

Redlands will use cookies on its website only after obtaining the consent of the holder of the personal data. For this, it establishes a clear and objective disclaimer on its website.

8. DATA PROTECTION OFFICER (DPO)

Redlands elected its collaborator, Ms. Sueli de Assis Teixeira Costa, in charge of Personal Data Protection and responsible for handling of processes and commitments of information protection and security. If you have questions about the data protection policy and service to interested parties, please contact us at protecaodedados@redlands.com.br